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Report Highlights:

This guide serves as a resource for U.S. companies seeking to do business in Thailand and provides market overviews, practical tips and information on local business practices, consumer preferences, and trends. This report also identifies opportunities and entry approaches for the three major market sectors (food retail, food service, and food processing).

Market Fact Sheet: Thailand

Executive Summary

Thailand has the second largest GDP in ASEAN. The country has a dynamic, expanding consumer market, supported by a fast-growing middle class. In 2023, the country was the 21st largest export market for U.S. agricultural products. The United States was the third largest supplier of agricultural products to Thailand in 2023 with a total export value of \$1.3 billion. Thailand's urbanization increased from 45% in 2012 to 52% in 2023 and is projected to reach 58.4% by 2030.

Imports of Consumer-Oriented Agricultural Products:

The United States was the 6th largest supplier of consumer-oriented products to Thailand in 2023 with exports valued at \$393 million. Thailand's total 2023 import value of consumer-oriented products was \$7.69 billion.

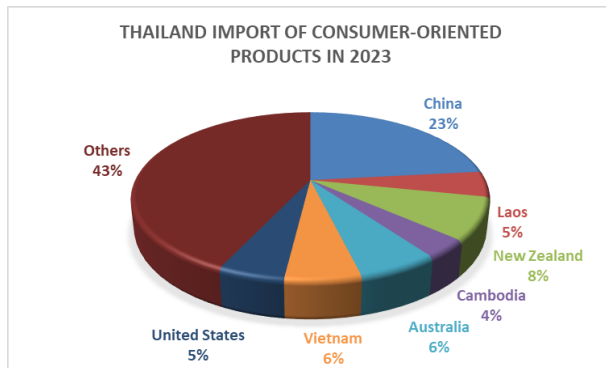


Chart 1: Top Exporting Countries to Thailand

Food Retail Industry:

Thailand's food retail sales reached \$5.1 billion in 2022. The forecast for 2024 retail sales predicts a 3 percent growth to \$113 billion, with food and beverage industry representing 6 percent of the total retail sector in Thailand. The food retail sector is projected to grow despite a high non-performing loan outlook and rising living costs impacting consumers' spending power, especially among middle-class incomes.

Food Processing Industry:

Thailand is a leading food and agricultural exporter with a well-developed food processing sector. With a rising global demand for processed foods, Thai food processors need to import large quantities of raw materials that are not available domestically. Thailand exported \$26.5 billion in processed food products in 2023 and imported \$8.2 billion, including \$331.2 million worth from the United States.

Quick Facts: Thailand

2023 Imports of Consumer-Oriented Products:
\$7.69 billion

List of Top 10 Growth Products in Thailand

- | | |
|------------------------|---------------------|
| 1) Dairy products | 2) Spices |
| 3) Seafood products | 4) Food preparation |
| 5) Fresh produce | 6) Bakery products |
| 7) Tree nuts | 8) Wine and beer |
| 9) Chilled/frozen beef | 10) Beverages |

Top Retailers in Thailand

Supermarkets

- 1) Central Food Retail
- 2) Gourmet Market
- 3) Villa Market
- 4) Foodland
- 5) UFM Fuji Super
- 6) MaxValu
- 7) CJ Supermarket

Hypermarkets

- 1) Lotus's

- 2) Big C

Convenience Stores

- 1) 7-Eleven
- 2) Lawson 108
- 3) CJ Express

Cash and Carry

- 1) Makro
- 2) Go Wholesale

Food Industry by Channels (\$ billion)

Retail Food Industry	\$5.2
Food Service-HRI	\$28.2
Food Processing	\$15.95
Food and Agriculture Exports	\$48.90

GDP/Population

Population: 70.20 million

GDP: \$543.25 billion (as of October 2023)

GDP per capita: \$7,730 (as of October 2023)

Sources: International Monetary Fund, Trade Data Monitor, Bank of Thailand, Euromonitor, Office of the National Economic and Social Development Board, Kasikorn Research, USDA, Statista, Informa Markets and industry estimates.

Food Service Industry:

Thailand's foodservice value sales grew by 12.6 percent in 2023 to \$28.2 billion. Outlet numbers reached 185,335 in the same year. Street stalls/kiosks represent 65 percent of outlets, followed by limited-service restaurants at 17 percent, cafes/bars at 12 percent, and full-service restaurants at 6 percent.

Strengths/Weaknesses/Opportunities/Challenges

Strength	Weakness
Well-established market with modern distribution channels	Trade barriers on imported food & beverages to protect domestic producers.
Opportunity	Challenges
The growing urban population and international tourists	Higher tariffs on U.S. products compared with countries with free trade agreements with Thailand.

Section I: Market Overview

Economy

According to the National Economic and Social Development Council (NESDC), Thailand's economy expanded by 1.9% in 2023, as a result of weak exports. In late April 2024, Thailand's Ministry of Finance expected the economy, which will be boosted by growing domestic consumption and exports, to grow by 2.4 percent this year, down from its previous projection of 2.8 percent in January. Tourism is one of the largest segments of Thailand's economy and has yet to return to pre-pandemic levels. Thailand recorded more than 27 million arrivals of international tourists in 2023 according to the Tourism Authority of Thailand, generating \$61 billion in revenue or over 60 percent of Thailand's pre-pandemic tourism revenue from 40 million tourists in 2019.

Thailand Food Industry

Agricultural Trade

Thailand was the world's 10th largest agricultural and food exporter in 2023 with an export value of \$40.3 billion, a 4.2 percent increase from previous year. Agricultural and food export values account for 14 percent of Thailand's total exports. Thailand remains a leading exporter of various agricultural products. The country's major export products in 2023 were rice, fresh/chilled/frozen and processed chicken, rubber, dried fruits, canned and processed seafood, pet foods, drinks, canned and processed fruits, sauces and preparations, canned and processed vegetables, and fresh/chilled/frozen, and dried vegetables. Still, the Trade Policy and Strategy Office, Ministry of Commerce reported declines in exports of some key exports (e.g., cassava products, sugar, and animal and vegetable fats and oils). According to Trade Data Monitor, the country's agricultural and related products export value for the first three months of 2024 reached \$9.32 billion, a decrease of 3.8 percent compared to the same period last year.

In 2023, Thailand's total import value of agricultural and related products was \$22.5 billion. The United States was the fourth largest supplier of agricultural products to Thailand after Brazil, China, and Australia, with a total export value of \$1.4 billion in 2023, which accounted for 8 percent.

The value of U.S. consumer-oriented products exported to Thailand was \$384 million, while the total U.S. import value of consumer-oriented products from Thailand was approximately \$2.1 billion. Thailand's top five imported U.S. consumer-oriented products were dairy products, food preparations, tree nuts, fresh fruits, and chocolate and cocoa products.

Table 1. U.S.-Thailand Trade in Consumer-Oriented Ag Products in 2019-2023 in Calendar Year (\$ million)

Calendar Year	2019	2020	2021	2022	2023
U.S. Exports to Thailand	411.0	398.5	396.4	453.3	383.5
U.S. Imports from Thailand	1,700.0	1,828.4	2,080.1	2,600.0	2,098.0
<i>Trade Balance</i>	<i>-1,289.0</i>	<i>-1,429.9</i>	<i>-1,683.7</i>	<i>-2,146.7</i>	<i>-1,714.5</i>

Source: Global Agricultural Trade System (GATS).

Market Outlook

Thailand's food industry revenue is projected to grow to \$71.79 billion in 2024, with an expected annual growth of 5.04 percent from 2024 until 2028. This is driven by a growing population, rising incomes, and increasing urbanization. Thailand's beverage industry is expanding, and the beverage market is projected to reach \$6.74 billion by 2025. This projection is mainly driven by the domestic market, as 79 percent of domestic production is consumed within Thailand.

Additionally, Thailand is targeting a future food export growth of 2-5 percent this year, driven by the global economic recovery and sustainability trends. Future food refers to innovative food products that are safe to eat, traceable and environmentally friendly, responding to emerging trends concerning good health and well-being. In Thailand, future food is currently categorized within four distinct groups: functional, medical, novel, and organic food. In 2023, the value of Thailand's exports of future food amounted to \$3.97 billion, accounting for 9 percent of all food exports. According to the Thai Future Food Trade Association, the most popular segment of future food was functional food and functional ingredients, accounting for 89.5 percent of all future food exports.

The value of Thailand's e-commerce market is \$27.2 billion, which is the second largest in Southeast Asia after Indonesia this year according to Thailand E-Commerce Association. The e-commerce segment in Thailand is driven by a significant increase in business registrations and consumer adoption of technology for retail purchases. In January 2024, Thailand had 63.2 million internet users, with an 88% penetration rate, according to [Thailand Business News](#). Thais are spending more time online, averaging 7 hours and 58 minutes per day. Social media is the most popular digital activity, followed by communication and online purchases. The most used social media platforms in Thailand are Facebook, Line, and TikTok. A 2023 survey found that 66.9% of Thai internet users made online purchases on a weekly basis.

The Thai food e-commerce industry is expected to reach \$1.78 billion by 2024, accounting for 60.9 percent of the grocery eCommerce market in Thailand. The expected compound annual growth rate for the next four years (CAGR 2024-2028) is 27.6 percent, resulting in a projected market volume of \$4.7 billion by 2028.

Thailand's Free Trade Agreements

Thailand is currently negotiating 11 free trade agreements, including five related to upgrading existing FTAs along with developing six new FTAs as the country aims to expand trade and investment with key trading partner countries. Thailand's six developing new FTAs include Pakistan, Turkey, Canada, European Free Trade Association (EFTA), Thailand-European Union (EU), and UAE.

According to the Department of Trade Negotiations, Thai Ministry of Commerce, Thailand currently has successfully negotiated and implemented a total of 15 FTAs with trading partners from 18 countries or territories. These include the ASEAN member countries, China, Japan, South Korea, Australia, New Zealand, India, Peru, Chile, Hong Kong SAR, and Sri Lanka, which just has been concluded in February 2024. The Thai Ministry of Commerce aims to conclude negotiations for two additional free trade agreements (FTA) this year, one including Thailand and the European Free Trade Association (EFTA)-covering 4 countries -Iceland, Liechtenstein, Norway, and Switzerland -[TH-EFTA FTA](#), and an upgrade

to the existing ASEAN – Australia – New Zealand trade pact. Another important FTA is Thailand- EU Free Trade Agreement aiming to conclude negotiations around 2025 according to Thai Department of Trade Negotiations- ([TH-EU FTA](#)).

Table 2. Thailand’s Free Trade Agreements

Country	Effective Date
ASEAN-China	October 1, 2003
Thailand-India	September 1, 2004
Thailand-Australia	January 1, 2005
Thailand-New Zealand	July 1, 2005
Thailand-Japan	November 1, 2007
Thailand-Peru	December 31, 2011
ASEAN-South Korea	January 1, 2010
ASEAN-India	January 1, 2010
ASEAN-Australia-New Zealand	March 12, 2010
ASEAN-Japan	June 1, 2009
Thailand-Chile	November 5, 2015
ASEAN-Hong Kong, China Free Trade Agreement (AHKFTA)	June 11, 2019
Regional Comprehensive Economic Partnership (RCEP)	January 1, 2022
Thailand- Sri Lanka	February 3, 2024

Thailand’s duties on imported U.S. consumer-oriented food products range between 30 and 60 percent. Tariffs on meats, fresh fruits and vegetables, and processed foods are particularly high, despite no or very limited domestic production of some of these products. For example, Thailand does not produce frozen potatoes but imposes a 30 percent tariff on U.S. frozen potatoes. Similarly, Thailand has a 10 percent tariff on U.S. apples, while grapes and cherries face duties of 30 and 40 percent, respectively.

Advantages	Challenges
<p><u>Consumer Expenditure</u> -Food and non-alcoholic beverages will become the predominant spending category in Thailand. -Expenditure on hotels and catering is anticipated to increase at a fast pace, yet food and non-alcoholic beverages is expected to become the major consumer spending category in 2027.</p>	<p><u>Tariffs</u> Imports of some U.S. food products are subject to trade barriers, including high import tariffs, rigid food import procedures, and burdensome documentation requirements.</p>
<p><u>Westernized Lifestyles</u> 27 percent of Thailand’s population are between the ages of 15 and 34, and eager to try new products to fit their westernized lifestyles.</p>	<p><u>FTAs</u> Thailand has 15 FTAs in place with 18 countries or territories currently. The free trade agreements have resulted in U.S. products being less competitive, especially for high-value consumer products such as meats, processed meat, spirits, beer, fresh fruits, frozen potatoes, and cheeses.</p>

<p><u>Cross-Border Trade</u></p> <p>There is an opportunity for U.S. exporters to export products to Thailand’s bordering countries such as Laos, Myanmar, and Cambodia.</p>	<p><u>Local Production</u></p> <p>Local production is increasingly substituting imported food items. Locally produced snack foods, salad dressings, sauces, jams, and other processed foods are relatively inexpensive.</p>
<p><u>Other growing purchasing power areas</u></p> <p>Increasing the purchasing power of consumers in rural areas leads to more discretionary spending on non-traditional agricultural products.</p>	<p><u>CBD and Tourist Destination Focus</u></p> <p>Market penetration for imported products is mostly concentrated in Bangkok and major tourist-destination areas. The Bangkok region is set to register the most rapid expansion across the country’s major consumer markets over 2022-2027, accounting for 36.7 percent of total consumer expenditure (Euromonitor).</p>
<p><u>Sustainability and Healthy Ingredients</u></p> <p>The Thai food processing industry is looking for new ingredients, particularly with healthy and/or functional ingredients.</p>	<p><u>Channels</u></p> <p>The oligopolistic nature of hypermarkets exerts some control over prices, while convenience stores prefer to source their products locally or regionally.</p>
<p><u>Premiumization</u></p> <p>Restaurants are increasingly offering more niche and premium products to appeal to consumers with higher incomes.</p>	<p><u>Market Access</u></p> <p>Strong government protection of domestically produced products, such as poultry and pork, greatly complicate market access for imported products.</p>

Section II. Exporter Business Tips

Market Research:

- It is essential to visit the market to conduct market research, especially for product testing, price comparisons, gauging competitors, and understanding consumer preferences.
- U.S. exporters should identify the best distribution channel (e.g., local importers, distributors, retailers, and food service) and establish a good relationship with their representatives. This can help U.S. exporters in facilitating and promoting exports of U.S. consumer-ready foods to Thailand.
- FAS Bangkok publishes its analysis of Thailand’s key policy and market sector developments with likely impact on U.S. agricultural trade at <https://gain.fas.USDA.gov>.

Business Partners:

- U.S. exporters should work with a representative or agent that has established strong local connections with their target customers (i.e., retailers, hotels, restaurants, and food processors), and has a good understanding of Thai food, agriculture regulations, and food import procedures.
- Networking with government officials and/or appropriate authorities can be key for doing business successfully in Thailand.
- FAS Bangkok advises new-to-market U.S. exporters to participate in activities and events that introduce them to the Thai market, such as trade missions organized by the State and Regional Trade Associations (e.g., [Food Export USA](#), [the Western United States Agricultural Trade Association](#), and [the Southern United States Trade Association](#)). These organizations work closely with FAS in Thailand and can provide reliable importer contacts and market opportunity updates.

Local Business Customs and Trends:

- Localize your products: adjust the product to local tastes, identify consumer preferences, and set a competitive price.
- Trade show participation is another key to raising awareness of your product(s) and meeting with prospective importers, retailers, and distributors. The three USDA-endorsed trade shows in Thailand are [THAIFEX - Anuga Asia](#), May 27-31, 2025, (targets products for retail and food service markets), [Food Ingredients Asia](#), September 17-19 2025, (targets products for food processing), and [VIV Asia](#), March 12-14, 2025 (targets animal feed products).
- Successful U.S. exporters must ensure reliable product availability, consistent quality, technical support, and respond to inquiries within 24 hours.
- When introducing new products, several factors should be kept in mind. Thai middle to upper-middle income consumers dislike low quality products and are attracted to recognizable branded products. They also tend to be image conscious. New products that focus on good quality, better packaging, availability, promotions, and competitive prices may replace existing brand loyalty.
- U.S. exporters can request a list of importers from FAS Bangkok at agbangkok@fas.USDA.gov.

General Customer Tastes and Trends:

- Small households are driving the demand for smaller quantity packages and more emphasis on convenience foods that require less preparation time.
- The post-COVID-19 health crisis has continued to impact consumer's behavior as well as new trends in the food and restaurant industry. Restaurants and retail stores are producing new products and services that are based on the consumer trend towards health and wellness. The demand for healthy and functional claiming (e.g., immunity-boosting) food and beverages, such as vitamin enriched drinking water, continues to grow since the pandemic. For further information, please see [Thailand: Food Processing Ingredients Annual 2024](#)
- For further information on market trends, please see [Thailand's Food and Restaurant Trends in 2023](#), [Thailand: Retail Foods 2023](#)
- The rapid growth of food delivery applications during the pandemic contributed to the emergence of one big food trend: ghost restaurants (cloud kitchen), which are food outlets that are set up only for delivery service without a physical store and dining area. More information can be found in the report [Thailand Online Food Delivery Market](#).
- Ongoing urbanization encourages Thai consumers to adopt lifestyles of convenience and speed, which lead to stronger sales of ready-to-eat and ready-to-cook meals.
- Thais are increasingly getting food-related information including brands, new trends, nutritional and restaurant information through online searches, social media, bloggers, and influencers.

Section III. Import Food Standards & Regulations/Import Procedure

[Thailand: FAIRS Country Report Annual | USDA Foreign Agricultural Service](#) contains information on food laws, labeling requirements, regulations on food additives, pesticides, and other contaminants, import procedures, and other key regulations, requirements and specific standards. Please contact the FAS Bangkok office at agbangkok@fas.USDA.gov with specific product-related inquiries.

Section IV. Market Sector Structure & Trends

Thailand's consumer market is relatively mature with a high potential for future growth due to the country's growing economy, ongoing urbanization, and a growing middle and upper-middle class

income. Along with urbanization, the household income in Thailand has increased rapidly over the past decade. Consumers' disposable incomes continue to rise, enabling more spending on food and beverage products. Food and non-alcohol beverage expenditures constitute almost a third of total spending for Thai consumers. In 2023, Thai consumer expenditures on food and non-alcoholic beverages per household reached \$3,011.3, with the total Thai consumer expenditures on food and non-alcoholic beverages totaling \$78.39 billion, an increase of approximately 7 percent from the previous year. (Table 3).

Table 3: Thai Consumers' Expenditures on Food and Non-Alcoholic Beverages in 2019-2023

Unit	2019	2020	2021	2022	2023
\$ billion	71.70	72.94	73.60	73.31	78.39
\$ per household	2,891.5	2,900.5	2,890.0	2,846.3	3,011.2

Source: Euromonitor International 2023

Retail Sector and Trends

The forecast for 2024 retail sales shows a 3 percent growth to \$113 billion, with food and beverage industry representing 6 percent (\$6.78 billion) of the total retail sector in Thailand. The food retail sector is projected to grow despite a high non-performing loan outlook and rising living costs impacting consumers' spending power, especially among middle-class income. Further information on this market sector can be found in [Thailand: Retail Foods 2023](#)

HRI Food Service Sector and Trends

Thailand's foodservice value sales grew by 12.6 percent in 2023 to \$28.2 billion, and outlet numbers reached 185,335 in the same year. Street stalls/kiosks represent 65 percent of outlets, followed by limited-service restaurants at 17 percent, cafes/bars at 12 percent, and full-service restaurants at 6 percent.

The Kasikorn Research Center and Euromonitor estimate Thailand's foodservice market size will reach \$47.79 billion by 2029. Thailand's new government took office in September of 2023 and promised to institute policies to support small-medium enterprises (SMEs), reduce agricultural production costs, and promote international tourism with visa-free programs for certain countries. The foodservice sector likely stands to gain from the new government's focus on trade and economic growth. Further information on this market sector is available in the [Food Service - Hotel Restaurant Institutional 2023](#).

Food Processing Sector and Trends

Thailand's food industry revenue is projected to grow to \$71.79 billion in 2024, with an expected annual growth of 5.04 percent from 2024 until 2028. This is driven by a growing population, rising incomes, and increasing urbanization.

Increasing demand for processed food products along with consumer spending on convenience food products in the Thai market are significant factors in the growth of food processing ingredients. Food processing ingredients include emulsifiers, flavors, spices, enzymes, proteins, and preservatives. There is a growing demand for environmentally sustainable and eco-friendly products and increasing focus on

product quality. Further information on this market sector can be found in the [Thailand: Food Processing Ingredients](#).

Alcoholic Drinks and Trends

There is a high proportion of out-of-home consumption for alcoholic drinks, such as ready-to-drink beverages, beers, and cocktail mixers. Thailand’s largest alcoholic drink category is beer, dominated by local brewers.

In 2023, Thailand’s total volume of alcoholic drink sales reached 2.96 million liters, a 7 percent increase compared to 2022. Thailand’s consumer expenditure on alcoholic drinks in 2023 was \$5.42 billion, an 11 percent growth compared to previous year. Off-trade sales by volume in 2023 accounted for approximately 74 percent of total sales volume in the country.

Table 4. Consumer’s Expenditure on Alcoholic Drinks (2019-2023)

Unit	2019	2020	2021	2022	2023
\$ billion	5.07	4.70	4.65	4.89	5.42

Source: Euromonitor International 2023

Thailand is dominated by few local alcohol beverage producers; however, international wine and spirits form a small and important niche segment. Domestic brands such as Hong Thong, Blend 285, Maekhong, and Sangsom from Thai Beverage PCL have dominated mixed spirits for several decades. This can be attributed to their strong knowledge of local consumers, which has allowed them to tailor new product launches to local tastes and rely on established consumer trust and loyalty when looking for an audience for new products.

Thailand Eliminates Tariffs and Reduces Excise Taxes for Wine

To stimulate Thailand’s economy, including the tourism sector, on January 2, 2024, Thailand’s Cabinet approved (i) the draft Notification of the Ministry of Finance on Tariff Reduction and Exemption for wines, and (ii) the draft Ministerial Regulation on Excise Tax to restructure the excise tax on wine. After the review of the Office of the Council of State, the Royal Gazette published both notifications on February 22, 2024, with the effective date of February 23, 2024. These measures follow the Cabinet’s November 21, 2023, decision to promote Thailand as a tourism hub and to increase spending by foreign and domestic tourists. Thailand’s Ministry of Finance’s Excise Department anticipates that the resulting increase in wine consumption rates will lead to a net increase of 401 million baht (\$11 million) in annual revenue from excise tax on wine.

Further information on this market sector can be found at <https://fas.usda.gov/data/thailand-thailand-eliminates-tariffs-and-reduces-excise-taxes-wine>.

Section V. Agricultural and Food Imports

Export data by aggregated groups and the top consumer-oriented products by value are shown in the tables below.

U.S. Agricultural Product Exports to Thailand

Table 5: U.S. Agricultural Product Exports to Thailand

Product Category	U.S. Exports to Thailand Jan-Dec (million US\$)				
	2019	2020	2021	2022	2023
<i>Total Agricultural & related products</i>	1,940.2	1900.0	1800.0	1669.9	1326.2
Consumer Oriented Products	410.5	398.5	396.4	453.3	383.5
Bulk Products	916.0	868.7	793.7	632.1	483.2
Intermediate	494.7	507.9	503.3	444.4	365.3
Agricultural related products	118.9	125.0	106.5	140.1	94.2

Table 6: Top U.S. Consumer-Oriented Product Exports to Thailand

Product Category	U.S. Exports to Thailand Jan-Dec (million US\$)				
	2019	2020	2021	2022	2023
<i>Consumer Oriented-Products Total</i>	410.5	398.5	396.4	453.3	383.5
Food Preparations	129.9	122.9	129.8	120.9	79.2
Dairy Products	56.0	74.9	89.9	112.6	98.4
Tree nuts	41.5	36.6	32.0	60.0	59.1
Fresh Fruits	44.9	35.2	22.3	26.0	35.7
Chocolate & Cocoa Products	20.3	19.7	24.2	22.8	16.5
Processed Vegetable	21.6	17.4	14.7	20.2	14.4
Non-Alcoholic Bev (excl. juice)	18.1	18.2	18.9	17.8	16.6
Processed Fruit	12.5	12.9	11.4	11.7	11.3
Dog & Cat Food	13.4	13.4	11.2	11.1	6.5
Beef & beef products	8.1	7.1	8.1	9.8	7.1
Wine & related products	4.2	7.4	6.2	7.9	8.4

For additional U.S. agricultural trade data in customizable reports, please consult the [GATS](#).

Best High-value, Consumer-Oriented Product Prospects Categories: Food preparations, seafood products, dairy products, tree nuts, fresh fruits, beef & related products, chocolate and cocoa products, processed-vegetables, non-alcoholic beverages, processed fruit, dog & cat food, wine & related products, health and functional food and beverages.

Section VI. Key Contacts & Further Information

Government Regulatory Agency Contacts

1. Food and Drug Administration, Ministry of Public Health
Website: <https://en.fda.moph.go.th/home-contact-us/>,
Tel: +66 (0) 2590 7000, Email: saraban@fda.moph.go.th
2. Department of Livestock Development, Ministry of Agriculture and Cooperatives
Website: <https://dld.go.th/th/index.php/th/>
Tel: +66 (0) 2653 4444, Email: saraban@dld.go.th
3. Department of Fisheries, Ministry of Agriculture and Cooperatives
Website: https://www4.fisheries.go.th/dof_en/view_message/369
Tel: +66 (0) 2562 0600, Email: support@fisheries.go.th
4. Department of Agricultural Extension, Ministry of Agriculture and Cooperatives
Website: <https://www.doae.go.th/en/home1-english/>
Tel: +66 (0) 2579 0121 to 27, Email: saraban@doae.mail.go.th

Further information on government regulatory agency contacts, please see the below link:
[Thailand: FAIRS Country Report Annual | USDA Foreign Agricultural Service](#)

The Foreign Agricultural Service (FAS) office in Bangkok maintains up-to-date information on food and agricultural import opportunities in Thailand and welcomes inquiries from U.S. suppliers to assist in accessing Thailand's market. Questions or comments regarding this report should be directed to:

Office of Agricultural Affairs
U.S. Embassy
Bangkok Thailand 10330
Tel: + 662 205-5106
Fax: +662 255-2907
Email: agbangkok@usda.gov

Attachments: [Import Tariff Table Thailand \(Update June 2024\).pdf](#)